

Take Note

New Faces and Spaces

Six of the nation's top psoriasis and psoriatic arthritis experts have been named to the **National Psoriasis Foundation (NPF) Medical Board** to provide guidance and leadership to the organization on medical issues related to psoriasis and psoriatic arthritis. Dr. Jerry Bagel, **Dr. Jeffrey J. Crowley, Dr. Kristina Callis Duffin, Dr. Linda Stein Gold, Dr. Arthur Kavanaugh, and Dr. Stefan C. Weiss.** These medical board members were chosen for their commitment to finding a cure for psoriatic disease and are long-time Psoriasis Foundation volunteers from leading dermatology clinics and research hospitals and universities around the country.



Francis Acunzo

Francis Acunzo, CEO of **Acara** has been appointed the new president of the **Medical Spa Society**, an organization dedicated to raising and upholding the level of professionalism practiced within the cosmetic practice and medical spa industry through professional and consumer education.

Rhonda Allison has appointed five master aestheticians to provide continued education in advanced aesthetics to skin care professionals throughout the U.S. and continue its expansion in various markets. The new educators include **Devin Romero, Ann Duke, Kris Marcey, Ronda Castillo, and Angela Denise.** The master aestheticians will also serve as area representatives for the Rhonda Allison line and method, as well as RAW, a cosmeceutical line developed by Rhonda Allison specifically for men.

Legendary actor **Paul Sorvino** announced that he has become a part owner in **Janson-Beckett Cosmeceuticals**, one of the leading developers of intensive, peptide-based skin care treatments. After using these products, Sorvino was remarkably impressed with the results and was driven to become a part of the Janson-Beckett vision



Lori Skinner

Lori Skinner, RN, has recently joined **South Shore Skin Center of Plymouth and Cohasset** as Cosmetic Nurse Specialist. In her new role Skinner will provide Gentle YAG, VBeam, VBeam Perfecta and Alexandrite laser treatments for spider veins, brown spots and tattoo removal, as well as XTRAC Velocity and Excimer laser for vitiligo, and psoriasis treatment.

Urban Waxx, a salon in Portland, OR opened its first location in October 2007 and it will be opening its second location early summer, 2010.

Awards, Celebrations, and Anniversaries

Better Nutrition magazine presented **derma e® Natural Bodycare** with two **2010 Best of Beauty Awards** for their DMAE – Alpha Lipoic – C-Ester Crème and Hyaluronic & Pycnogenol® Eye Crème. Vice President, **Dr. Linda Miles**, accepted the awards at **Natural Products Expo West** in Anaheim, California.



Elizabeth Grant

Elizabeth Grant, founder of Elizabeth Grant Skin Care, is honoured to have been selected as one of **Hello! Canada's 2010 Women of the Year.** Hello! Canada is paying tribute to these women and their achievements that inspire others to strive for greatness. Hello! Canada considers Grant and her fellow honorees to be newsmakers, innovators, influencers, and laudable individuals who are making a difference in the world and excel greatly within their respective fields.

John Romans, President and CEO of **BioMedix Vascular Solutions, Inc.**, was recently honored with the **American Podiatric Medical Association (APMA) Executive Director's Award.** This prestigious award has been presented annually since 2000 by APMA's Executive Director and recognizes Roman as a significant contributor to the advancement of podiatric medicine and/or the American Podiatric Medical Association in 2009.

In the News



Dermalogica® recently participated in **Vital Juice's Pop-Up Wellness Retreat**, hosted by the creators of **Vital Juice**, an online publication dedicated to reporting the latest on health and wellness trends. During the event, the Dermalogica team Face Mapped browsers and participated in a product raffle basket worth \$350. Other healthy brands that participated at the day long retreat include **Reebok, Smart Water, and YogaWorks.**

As part of the ongoing philanthropic efforts from **Murad Inc.**, they have donated 10,000 units of their popular and effective **Waterproof Sunblock SPF 30** to men and women serving overseas in the U.S. military. Following the tragic events of the earthquakes in Haiti, Murad felt compelled to give back to those serving abroad. The product donation was made through the **Red Cross** and **Operation Gratitude.**



Jenny Van Tuinen

gl Professional has partnered with the **Children's Hospital in Aurora, CO.** for the "Beauty is Within" class, developed by gl_minerals national makeup artist **Jenny Van Tuinen.** This class helped to educate girls and boys ages 13+ deal with the appearance and social side effects of illnesses by teaching them how to find their inner beauty along with makeup tips and complexion correction. Boosting self confidence, the class helped to unleash not only the children's outer beauty, but focused on bringing out their beauty within.