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## **Ernst & Young Announces John Romans as Entrepreneur Of the Year® 2010 in Upper Midwest Region Technology Sector**

ST. PAUL, MN — June 18, 2010 — Ernst & Young LLP has named John Romans, President and CEO of BioMedix Vascular Solutions, Inc. an Ernst & Young Entrepreneur Of The Year for the Technology category in the Upper Midwest Region. Mr. Romans was selected as a winner by an independent judging panel made up of regional business, academic and community leaders.

“Ernst & Young believes in the power of entrepreneurship,” said William Miller, Partner and Strategic Growth Markets Leader with Ernst & Young’s Minneapolis office. “These Entrepreneur Of The Year award winners are best in class, and we are proud to honor their outstanding success.”

“It’s an honor to be recognized by this prestigious program,” said Mr. Romans, “This award is a tribute to the entire team at BioMedix, our customers and partners who work with us to increase the early detection of vascular disease through collaborative care models in order to benefit the patients we collectively serve.”

The Entrepreneur Of the Year program honors entrepreneurs regionally in June, leading up to the national awards in November. Awards are given to entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities.

### **About BioMedix**

BioMedix Vascular Solutions, Inc. provides the only integrated suite of hardware, software and online services designed to cost-effectively detect Peripheral Arterial Disease (P.A.D.) and Chronic Venous Insufficiency (CVI). Vascular specialists, primary care providers, hospitals and health systems use our products to identify these patients. Our devices and Health Information Technology (HIT) software reduce mistakes, provide data for sound analysis, build practice revenue and streamline reimbursement while providing a platform that supports the continuum of care and increased quality outcomes. For more information about BioMedix products, call 877-854-0014 or log on to [www.BioMedix.com](http://www.BioMedix.com).



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