

FOR IMMEDIATE RELEASE:



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BioMedix™ Relocates Corporate Headquarters to Downtown Saint Paul

ST. PAUL, MN — March 14, 2011 — BioMedix™, the leader in providing integrated medical diagnostic hardware, Health Information Technology (HIT) software and advanced web-based services, has announced that it is relocating its corporate headquarters. The company is moving to 178 East Ninth Street, a 24,000-square-foot, three-story building near Wacouta Commons in downtown Saint Paul, Minnesota.

BioMedix™ currently has over 150 employees, almost half of which are sales representatives stationed across the United States. The move brings BioMedix™ home office operations to a more spacious downtown location. Charlie Lazor, nationally recognized designer and founder of *FlatPak* and *Blu Dot*, has developed an innovative new work environment for BioMedix™. The space is designed to mix and move people and their ideas at top speed. The decision to move was made in 2010, when company leadership recognized that the current office space in White Bear Lake, Minnesota could no longer accommodate the exciting level of growth BioMedix™ has seen and expects to continue throughout 2011.

BioMedix™ has seen great successes across all of its product categories, including medical hardware and Health Information Technology software solutions. The company's need to support a growing client base has been a contributing factor; since the addition of TRAKnet™ DPM in 2009, BioMedix™ Customer Service and Implementations departments have expanded out of necessity to support the flourishing product. The BioMedix™ PADnet™ vascular testing device continues to thrive, with over 375,000 patient tests completed to date. The BioMedix™ vascular program solution for hospitals, PADnet™ DMS 2.0, has been newly updated and is also presenting exciting growth.

"We are looking forward to expanding into our new space, as it will help us to support our customers with the best service," Meg Heim, VP of Marketing for BioMedix™ said, "We are excited about the energy and the atmosphere that downtown St. Paul offers. The move will also bring us closer to our state capitol, a significant location in terms of healthcare legislation and reform action."

About BioMedix™

BioMedix™ provides the only integrated suite of hardware, software and online services designed to cost-effectively detect Peripheral Artery Disease (P.A.D.) and Chronic Venous Insufficiency (CVI). Vascular specialists, primary care providers, hospitals and health systems use our products to identify these patients. Our devices, Health Information Technology (HIT) software, Electronic Health Records, advanced practice management and web-based solutions reduce mistakes, provide data for sound analysis, build practice revenue and streamline reimbursement while providing a platform that supports the continuum of care and increased quality outcomes. For more information about BioMedix™ products, call 877-854-0014 or log on to www.BioMedix.com.

PADnet™ and TRAKnet™ are trademarks of BioMedix™

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The BioMedix logo is displayed in a bold, white, sans-serif font against a blue background. The letters 'Bio' are in a lighter blue, while 'Medix' is in white. A small trademark symbol (TM) is located at the top right of the 'x'.

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